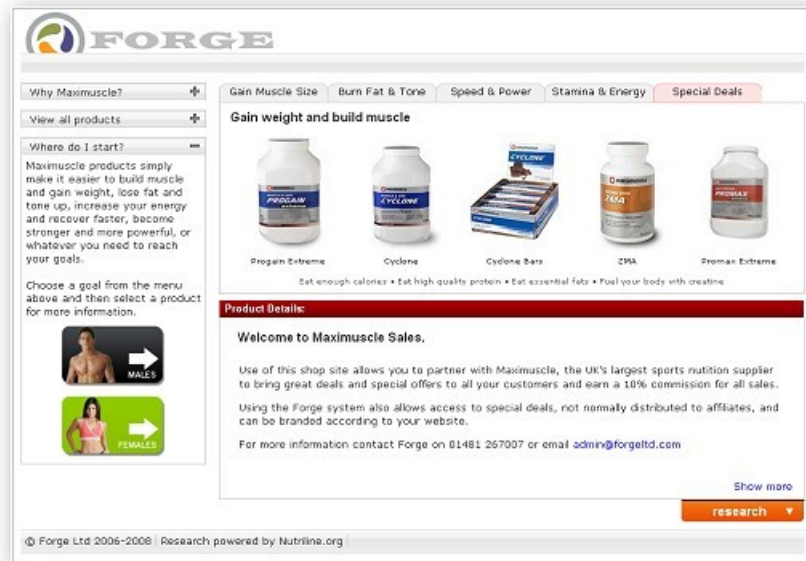


Your Maximuscle affiliate shop



As the owner of a Maximuscle shopping site you are able to earn commissions on the sale of all Maximuscle products including special deals like our buy one, get one free specials.

Your store requires no maintenance, updates or upgrading and can be easily attached to an existing website or promoted online. Below are some answers to basic questions you may have:

Where can I see an example?

An example of a working shop is here at <http://www.maxi-shops.com/demo>

Where would my shop be on the internet?

Your shop will be located in the domain: www.maxi-shops.com/yourshopname.

What do I do to take commissions?

After ordering your new shop we will arrange for the setup of an account with our partners, Affiliate Window to track the purchases made through the shop. You can then promote it online or offline, in forums or emails, or attach it to an existing website.

Do all shops look the same?

You can brand your shop with a logo or graphics in the header section but not change the colour scheme. You can also write your own text for the introduction on the home page.

How much does it cost?

£95 setup fee and a monthly fee of £9.99. This monthly fee covers the maintenance, hosting, upgrades and the regular additions of the special deals to your shop. There are no other charges.

What do I have to do when my shop is up and running?

Your shop is ready to earn when you receive it from us. Just link to the shop from any website or email and any sales generated will earn you 10% commission. You can link directly without the need to set up complicated tracking links every time as all links in the shop are preset with your affiliate code. Even if you or your friends order through the site you will receive the 10% commission, saving yourself money.

What will I have to do in the future?

There is no ongoing maintenance necessary on your shop. The team at Forge maintain your shop for you and install any upgrades and perform any maintenance 24 hours a day, 7 days a week.

How will I know when I have made a sale?

All reporting of sales is done through our partner Affiliate Window, one of the leading and most trusted affiliate partners on the web. They are not financially linked to us, so you can be reassured of total transparency and assurance that every sale will earn you commission automatically with no need for human admin work. Log in to your account and you can see clicks and sales generated.

How do I get paid?

Commissions are earned when a visitor clicks through the shop and buys from Maximuscle at any time in the following 45 days. The commission is allocated to your Affiliate Window account and paid directly to your bank account on a fortnightly basis. Therefore if 'your' customer clicks on your shop and then decides to order 2 weeks later from your site or direct from Maximuscle.com you will still receive your full commission.

Note: Obviously you only receive commission for actual sales made and not by clicks or page views. It is therefore useful to promote to or link your site from an audience that are interested in training or sport.

What are MB special deals?

Due to the size and unique relationship with Maximuscle, Muscle bulletin are able to secure special deals only available through our (your) shops. These deals may include special clearance deals, limited edition flavours, buy one get one free (BOGOF's), discontinued products at preferential prices or internet only products. All special deals are automatically rotated on a fortnightly basis, when available, and will appear in the special deals area. We also offer the option of automatically rotating banners on your website to show your visitors the latest special deal. Contact us for more information.

What do I do if I have a problem or more questions?

Contact us and we will be pleased to answer any questions you may have from 9-5pm Mon-Friday. Email us at maxi@musclebulletin.com

Can I cancel my shop at any time?

Contact us and we will arrange for your shop to be removed, there are no cancellation fees or hidden penalty fees. This is important to us, as we are only interested in 100% happy partners and customers.

How do I order my shop?

Go to <http://www.musclebulletin.com/maxishop> and complete the form. We'll be in touch to complete the setup within one working day.